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Slamdance and CreativeFuture Partner on Inaugural “CreativeFuture Innovation Award” to be Given at the 2018 Slamdance Film Festival

*The award will be given at Slamdance’s Awards Ceremony on January 25, 2018 in
Park City, Utah*

LOS ANGELES, CA / PARK CITY, UT – January 18, 2018 – CreativeFuture and Slamdance Film Festival Presented by DGA have announced the “CreativeFuture Innovation Award” to be given to an emerging filmmaker who exhibits the innovative spirit of filmmaking. Slamdance and CreativeFuture have partnered for years to both support new talent in the world of film and educate creatives on the importance of protecting their work.

CreativeFuture CEO Ruth Vitale said “My team and I have had the pleasure of working closely with Peter Baxter and the Slamdance team – an important film festival that has a distinguished history of discovering and promoting new voices in filmmaking. The inaugural CreativeFuture Innovation Award, to be awarded at the festival, will be an important part of our partnership as we look to celebrate emerging creatives that exemplify the innovative spirit of filmmaking.”

Peter Baxter, Slamdance President, added “We're fortunate to have CreativeFuture as a member of our community and to count on them as a collaborator. For five years now, they've been speaking up about the value of Slamdance's creativity and the importance of copyright in protecting our work. CreativeFuture's mission is to advocate for copyright protections and to empower creatives like us to speak up about the value of creativity, speak out against piracy and how it affects our ability to create and to make a living. In doing so, they embrace all forms of current and future storytelling mediums and we're honored that their work with us has inspired the inaugural CreativeFuture

Innovation Award. This new award will be given to a Slamdance media artist who is creating unique work through extraordinary use of technology.”

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ABOUT CREATIVEFUTURE

CreativeFuture is a nonprofit coalition of more than 525 companies and organizations and more than 170,000 individuals – from film, television, music, book publishing, photography, and other creative industries. We’re mobilizing our members to speak up about the value of creativity, the importance of copyright in protecting creativity, and the massive harm caused by the global theft of our creative works. Millions of creatives and thousands of businesses around the world depend on copyright to bring all of us countless moments of inspiration, learning, and joy. Our mission is to advocate for strong but appropriate copyright protections and to empower creatives to speak out against piracy and how it affects their ability to create and to make a living. To learn more, visit www.creativefuture.org.

ABOUT SLAMDANCE FILM FESTIVAL PRESENTED BY DGA

Slamdance is a community, a year-round experience, and a statement. Established in 1995 by a wild bunch of filmmakers who were tired of relying on a large, oblique system to showcase their work, Slamdance has proven, year after year, that when it comes to recognizing talent and launching careers, independent and grassroots communities can do it themselves.

Over 100 Slamdance alums are responsible for the programming and organization of the festival. With a variety of backgrounds, interests, and talents, but with no individual filmmaker’s vote meaning more than any others, Slamdance’s programming and organizing committees have been able to stay close to the heart of low budget and do-it-yourself filmmaking. In this way, Slamdance continues to grow and exemplify its mantra: “By Filmmakers, For Filmmakers.”

The 2018 Slamdance Film Festival Presented by DGA will run January 19-25 in Park City, Utah.